

GAIA Xchange

Data Marketplace



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Maximize Your Reach

As an E&P content provider, you want to optimize both the visibility and delivery of your datasets. There has been no single, industry-specific platform that could instantly connect you with interested buyers as well as accelerate the data-delivery process—until now.

The GAIA data discovery and marketplace platform is your solution to boost visibility, market access, data delivery, and sales. No matter your E&P data type, the GAIA platform highlights your structured or unstructured content on a searchable,ultraperformant global map.

It puts your data in context so potential clients can quickly discover, explore, and purchase your datasets—all from a single platform.



Get discovered by an ever-growing pool of potential clients from around the world.



Customize your data packages to fit your clients' objectives.



Enable secure, remote sales during travel restrictions and expedite the sales cycle.



Reduce operational costs by accelerating data delivery.



Manage Your Offering

Reach interested buyers by joining the GAIA Xchange data marketplace—the industry’s first digital E&P data marketplace where you can build your company profile, create data packages, engage with potential clients, and collaborate with other content providers to codevelop data derivatives.

Sell E&P datasets, no matter your content type.

Geophysics

- Seismic data
- Controlled-source electromagnetic data
- Gravity
- Gradiometry





Wells

- Trajectories
- Well logs

Models

- Interpretations
- Geological maps
- Subsurface models

Exploration

- Acreage
- Leasing maps
- Bid rounds
- Vessel information
- Satellite images

Field Development

- Pipelines
- Facilities
- Refineries
- Railroads
- Natural-gas plants

Production

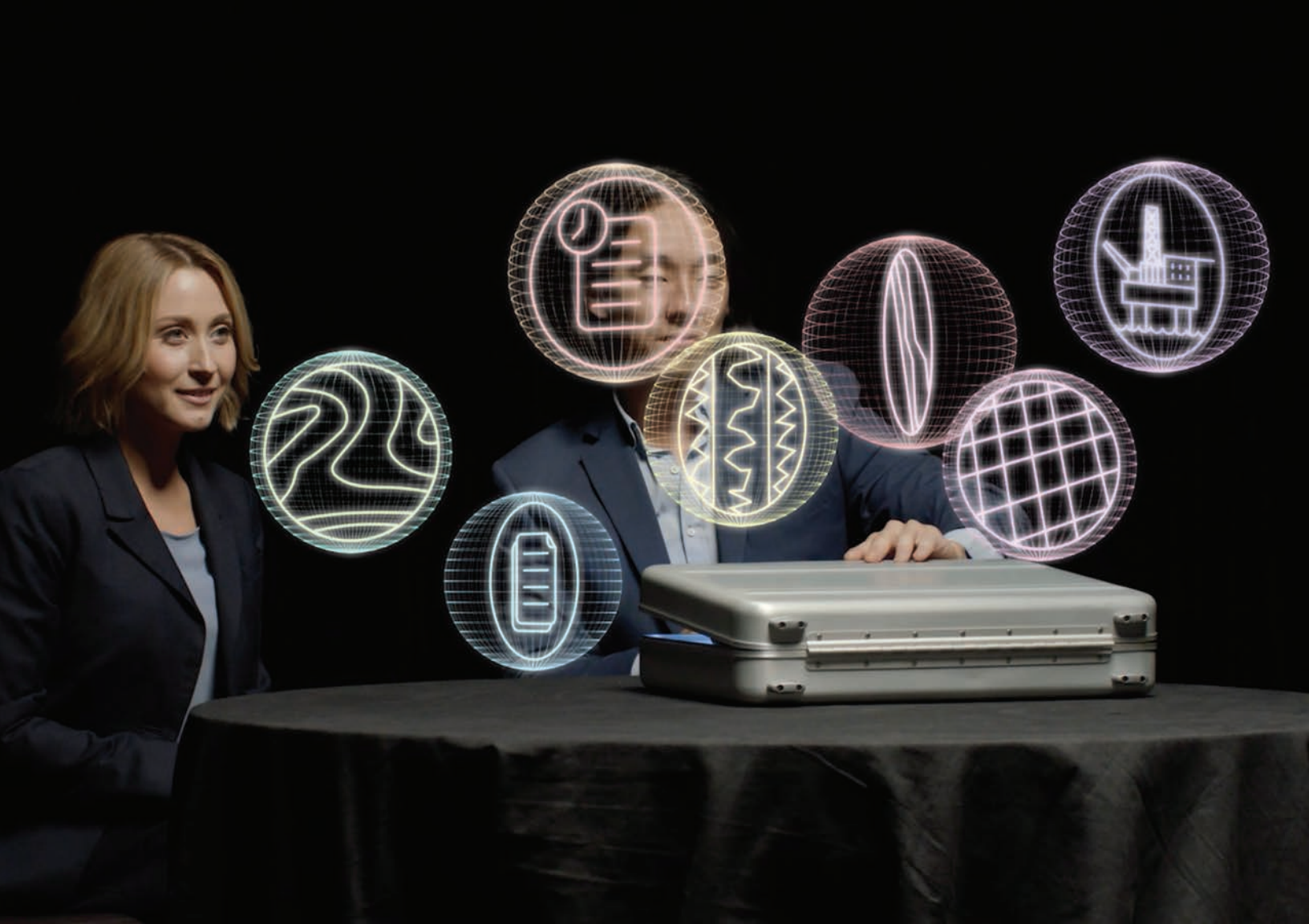
- Completions data
- Fracturing maps
- Production reports

News and Reports

- E&P news
- E&P reports

Join a Foundation of Openness

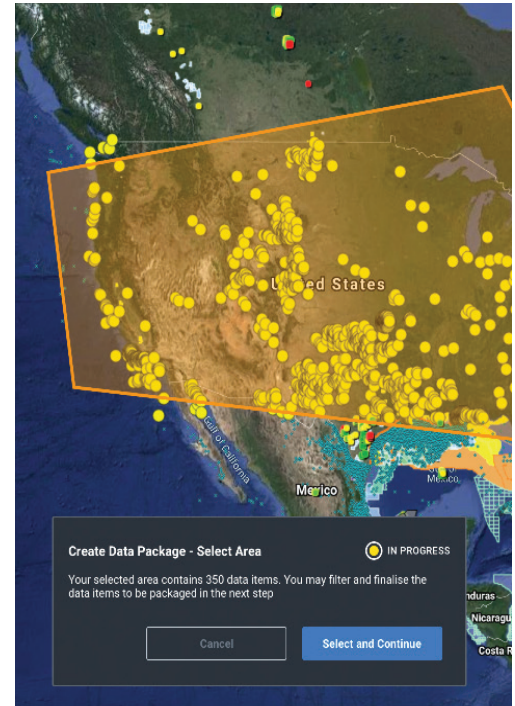
Powered by the DELFI cognitive E&P environment, the GAIA Xchange marketplace is open to content providers across the E&P lifecycle, without restriction or exclusivity. The marketplace is built on a foundation of openness, providing a secure and collaborative space that dissolves market silos and fragmentation across all domains. Committed to openness, the GAIA Xchange marketplace will integrate with The Open Group Open Subsurface Data Universe™ (OSDU) Data Platform that will revolutionize E&P workflows from conventional ways of working.



Minimize Business Latency

Your clients can quickly find and purchase the datasets you publish to the GAIA platform for immediate delivery, accelerating sales and driving profitability. As a content provider, your company can view insights into data sales, manage data packages, and renew subscriptions—all from a single platform.

Publish data packages in specified areas of interest to the GAIA platform.





Increase Sales Opportunities

The GAIA Xchange data marketplace enables you to digitally reach a wider audience. With global data visibility, you can connect with an ever-growing pool of potential clients—both small and large—to maximize sales opportunities. The marketplace is a cost-effective, fit-for-purpose solution that simplifies the sales process and fosters repeat business.

By joining the GAIA Xchange data marketplace, you can

- self-generate sales leads
- increase market opportunities
- enable remote sales
- reduce total cost of ownership
- improve data and entitlements traceability
- gain insight into data sales
- collaborate with a growing network of content providers.



Create Value for Your Clients

Create evergreen datasets to further maximize value for your clients. With the latest subsurface insights delivered via a single E&P platform, your clients can quickly find the information they need—no matter the content type—to derisk opportunities, reduce uncertainty, and accelerate decision making.

With your datasets, potential clients can

- quickly prospect areas of interest
- form a better basin-scale strategy
- align near- and long-term portfolio objectives
- decide where to focus new venture resources
- seamlessly access their data subscriptions.



Unlock Your Potential in the Industry's Global E&P Data Marketplace

Together with you, we are creating the industry's first digital E&P data marketplace across all domains. The GAIA Xchange marketplace connects you with potential buyers from around the world to accelerate data discovery, delivery, and consumption—and it all starts with you. Join the marketplace to start selling your datasets today and unlock your sales potential.







GAIA Xchange

Data Marketplace

Accelerate Energy Discovery

slb.com/GAIAxchange

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